Privacy Notice – Website Use and Privacy

This Privacy Notice has been written to inform you about how Brooklands School processes your personal data when you visit our website. **This notice only applies to how the school uses your data when you visit our website. For more information about how the school uses personal data in general please see our other privacy notices.**

Who are we?

Brooklands School is a 'Data Controller' as defined by Article 4 (7) of GDPR. This means that we determine the purposes for which, and the manner in which, your personal data is processed. We have a responsibility to you and your personal data and will only collect and use this in ways which are compliant with data protection legislation.

The school has appointed Veritau Ltd to be its Data Protection Officer (DPO). The role of the DPO is to ensure that the school is compliant with GDPR and to oversee data protection procedures. Veritau's contact details are:

Data Protection Officer
Veritau Ltd
County Hall
Racecourse Lane
Northallerton
DL7 8AL

schoolsDPO@veritau.co.uk
01609 53 2526

Cookies

When you visit our website we will place a small file on your electronic device (computer, phone, or tablet etc) – this file is called a 'Cookie'. This is a common practice that most websites that you visit will use.

Cookies are used so that:

- We can remember the information you've provided us with while on our website, so you don't have to keep re-entering the information whenever you visit a new page
- We can look at how you use our website so that we can improve it for other users

When you use our website you agree that we can put these cookies on your device.

We do not use Cookies that also monitor other websites that you've visited (these are known as privacy intrusive cookies).

Our cookies will not identify you but if you prefer you may wish to turn Cookies off. For more information about how to this, and more information about Cookies i general, please see https://www.aboutcookies.org/

Google Analytics

Because we want to make sure our web content is the best that it could possibly be we use something called Google Analytics to collect information about how people use this website.

Google Analytics collects information about:

- What pages you visit on this website,
- How long you are on this website,
- What you did to get here (through another website or by search engine),
- What you clicked on when visiting this website,
- The number of times a word is searched for and the number of negative returns of a search result.

We do not collect any personal information (such as your name) only the above activity.

This is an example of how we store this data and how long we keep it for:

Name	Typical Content	Expires
_utma	randomly generated number	2 years
_utmb	randomly generated number	30 minutes
_utmc	randomly generated number	when you close your browser
_utmx	randomly generated number	2 years
_utmxx	randomly generated number	2 years
_utmz	randomly generated number and data on how the site was reached (e.g. direct or via a link, organic search or paid search)	

For more information about Google Analytics and to opt out of Google Analytics all together please see: http://tools.google.com/dlpage/gaoptout

Copyright

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Disclaimer and External Links

The School makes every effort to ensure the content on this website is correct and factual. The School accepts no liability for any inconvenience or loss caused by reliance on any information contained on this website.

The School makes every effort to ensure links to external websites are secure. The School accepts no liability for the privacy practices of those external websites.